

UNIVERSITY OF THE GAMBIA
SCHOOL OF ITC
MANIFESTO FOR THE POSITION OF AN IPRO

NAME: ABDOUL LATIEF TABALLY

Fellow students and esteemed members of the Information Technology and Communication Student Association(ITCA).

I, Abdoul Latief Tabally, humbly present myself with confidence as a candidate for the position of Information Public Relations Officer. Having been nurtured by a journey of academic excellence with a replete of rich leadership and peoples skills, I am confident that I possess the qualities needed to serve you effectively and promote the growth of our association.

VISION

The role of the IPRO requires a person with integrity, accountability, transparency, and flawless communication skills- qualities I have developed through my academic and leadership journey. As the IPRO, I will be responsible for bridging the gap between the Executive and the members, and external bodies, ensuring timely and accurate dissemination of information and fostering a strong sense of the ITCA family. With my experience in communication, leadership and public speaking skills, it is no doubt that I am well-equipped with the proficiency to carry out these responsibilities effectively.

With the overflow of media channels of disseminating information to the members of association, there seem to be some people still at disadvantage since most channels require the possession of a smart phone, at least. I aspire to break that chain by including simple sms broadcast as a way of fostering effective communication. This will ensure the timely reception of information by all and sundry even with the most primitive of phones.

As a poet, my eloquence and scrumptious replete of oration skills will be of undeniable significance in public relations and communication. This passion to communicate in-depth with purpose and clarity is like a badge I wear on my chest. It is a readily available skill to ensure that every member is informed, engaged and heard without discrimination or bias.

To bring a few of many values of mine under the spotlight, the following highlights some:

Transparency and Communication

I will ensure that all information is communicated objectively, clearly and effectively. This would be achieved by utilizing various platforms to keep everyone informed about events, opportunities and important updates, in a delicious way.

Confidentiality

All information, personal or organizational, would be handled with utmost discretion to ensure no leakage or adulteration, or informational risk or threats. This will cast shade of security and confidence over every member and the organization as a whole.

Integrity

I will ensure there be no malfeasance to data. This comes in by avoiding actions or omissions that could lead to harm or risk, making sure the association's practices does not compromise individual rights or data.

Accountability

I will take responsibility for the protection of data and act swiftly to correct issues that may compromise privacy or security.

This is to make sure secrecy and safety are as required by the legal and moral frameworks.

Conclusion

My academic achievements, leadership experience and passion for service have prepared me to take on the role of the IPRO. I have face many challenges along the way but I have always faced them with maturity, resilience and a problem-solving mindset. These experiences have shaped me into someone who is ready to serve you with integrity, dedication and humility. A vote for Abdoul Latief Tabally is a vote for a leader who will prioritize honesty, accountability and effective leadership.